

# greenhouse GROWER

## Marketing and Display Ideas From Greenex

These creative displays from breeders at Spring Trials work to show off the beauty of the products and give consumers ideas that they can use as well.

Impulse-buy rack stocked with Mini Kalanchoes and Orchids



This is a great impulse-buy rack from Greenex. It stocks Mini Kalanchoes in tiny sleeves, making the blooms resemble popcorn, Mini Orchids and our favorite: Mini Kalanchoe gift boxes.