



Royal Van Zanten

ROYAL COLLECTION Pot & Bedding 2019



Team Royal Van Zanten
Driven by passion



Welcome,

Plants enhance the environment. They have a positive effect on health, purify the air, and their roots hold water after heavy rainfall so that our feet don't get wet. They help to make our living environment greener and beautify the world, that's why plants are becoming more popular and trendy every day. More and more people are recognizing this, and we at Royal Van Zanten are proud to make our own contribution by breeding attractive and robust new varieties. These cultivars are not only good looking, they are also rigorously selected for their long life expectancy and, more importantly, whether they can be grown with reduced amounts of plant protection products. Royal Van Zanten is fully committed to sustainability and actively works on "greening" its businesses both in the Netherlands and at production sites. This enables us to supply first-class, MPS-certified starting material which complies with current sustainability requirements.

Our team works passionately on breeding and focusses on the developing of newer varieties. Besides the 'Looks' we pay a lot of attention to shelf life and the transportability of the products. This catalog provides an insight into what we can offer you in 2019. A few examples:

- Four new introductions in the early assortment Multiflora chrysanthemums with two new Tribeca varieties: Tribeca Sunrise and Tribeca Sunset
- Celosia Brainwave™ Purple and Raspberry Pink. Two Cristata types with a nice heavy comb. Suitable for large and small pots
- Aster Showmaker® Baby Pink, a beautiful bright pink addition to our successful Showmaker® series
- A complete new small flower series of pot chrysanthemums: the Talenti's™

We do realize that for your success, more is needed than beautiful bred and first-class cuttings. We take the extra step needed and help you score with our varieties in the market. For this purpose we have developed sales concepts like Bellevardia® pot bouvardia, Deep Purple® Celosia and the sparkling Fireworks® pot chrysanthemum. Are you interested in the products and / or concepts? Then contact your sales representative at Royal Van Zanten. We wish you a successful and colorful 2019!

Bert Koeze
Commercial Manager

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A photograph of several Celosia plants in a white pot. The plants have vibrant magenta and red flowers with a ruffled, cockscomb-like texture. The leaves are dark green and glossy. In the background, there are white, bleached driftwood branches against a light-colored wall.

Celosia

Irresistibly attractive, perfect quality, easy maintenance and a long flowering time.



BRAINWAVE™ series ▶



Brainwave™ Code 5467
Raspberry Pink Vigour M
RT 6



Brainwave™ Code 5564
Purple Vigour M
RT 6

FLIRT® series ▼



Flirt® Lime Code 5751
Vigour M
RT 6



Flirt® Red Code 5679
Vigour M
RT 6



Flirt® Magenta Code 5499
Vigour M
RT 6

MERIDA® series ▼



Purple 18 Code 5759
Vigour M
RT 5,5



**Merida®
Playa Blanca** Code 5506
Vigour M
RT 5,5



Firossa Code 5734
Vigour M
RT 5,5



**Merida®
Pink** Code 5657
Vigour M
RT 5,5

New



**Merida®
Red** Code 5461
Vigour M
RT 5,5



HOT TOPIC® series ▼



Hot Topic® Code 5536
Clown Vigour M
RT 6



Hot Topic® Code 5702
Pink Vigour M
RT 6



Hot Topic® Code 5538
Red Vigour M
RT 6



Hot Topic® Code 5967
Yellow Vigour M
RT 6



**Carmina Red
(Comfort)**

Code 5986
Vigour C
RT 6



Deep Purple®

Code 5918
Vigour M
RT 5,5



Javalin

Code 5558
Vigour M
RT 5,5

Celosia

Code	Variety	Status	Plant Week	Colour	Flower type	Flower size	Vigour	Response Time (wk)	Potsize (cm)	License (€/1000)	Page
Spicata											
5986	Carmina Red (Comfort)		4 - 34	● red	spicata	large	compact	6	9 - 23	20,00	29
5918	Deep Purple®		4 - 34	● purple	spicata	large	medium	5,5	12 - 23	20,00	29
5734	Fiorosa		8 - 34	● red	spicata	large	medium	5,5	9 - 23	20,00	27
5558	Javalin		8 - 34	● purple	spicata	large	medium	5,5	12 - 23	50,00	29
5740	Merida® Guyana		8 - 34	○ white	spicata	large	medium	5,5	9 - 23	20,00	-
5661	Merida® Orange		8 - 34	● orange	spicata	large	medium	5,5	12 - 23	20,00	-
5657	Merida® Pink		8 - 34	● pink	spicata	large	medium	5,5	12 - 23	20,00	27
5506	Merida® Playa Blanca		8 - 34	○ white	spicata	large	medium	5,5	9 - 23	20,00	27
5461	Merida® Red	NEW	8 - 34	● red	spicata	large	medium	5,5	13 - 23	20,00	27
5759	Purple 18		4 - 34	● purple	spicata	large	medium	5,5	9 - 23	30,00	27
5773	Vintage	EXCLUSIVE	8 - 34	● pink	spicata	large	medium	6	12 - 23	100,00	-
Hot Topic®											
5536	Hot Topic® Clown		8 - 34	● multi colour	cristata	medium	medium	6	12 - 23	30,00	28
5537	Hot Topic® Deep Orange		8 - 34	● deep orange	cristata	medium	medium	6	12 - 23	30,00	-
5702	Hot Topic® Pink		8 - 34	● pink	cristata	medium	medium	6	12 - 23	30,00	28
5964	Hot Topic® Purple		8 - 34	● purple	cristata	medium	medium	6	12 - 23	30,00	-
5538	Hot Topic® Red		8 - 34	● red	cristata	medium	medium	6	12 - 23	30,00	28
5967	Hot Topic® Yellow		8 - 34	● yellow	cristata	medium	medium	6	12 - 23	30,00	28
Brainwave™											
5564	Brainwave™ Purple	NEW	8 - 34	● purple	cristata	medium	medium	6	12 - 23	30,00	26
5467	Brainwave™ Raspberry Pink	NEW	8 - 34	● pink	cristata	medium	medium	6	12 - 23	30,00	26
Flirt® series											
5751	Flirt® Lime		8 - 34	● lime	plumosa	large	medium	6	12 - 23	30,00	26
5499	Flirt® Magenta		8 - 34	● magenta	plumosa	large	medium	6	12 - 23	30,00	26
5679	Flirt® Red		8 - 34	● red	plumosa	large	medium	6	12 - 23	30,00	26





HANDMADE
PRODUCT

driven by passion



Royal Van Zanten

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